

SABRINA JACOBS

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EDUCATION

University of Kentucky – College of Agriculture, Food and Environment

Bachelors in Equine Science and Management

Minor: Wildlife Biology and Management

May 2021

Emphasis Area: Business

EXPERIENCE

Assistant Business Manager – Double Dan Horsemanship International Liberty Horse Association 2021-2022

Lexington, KY

- Created freelance marketing service for local businesses that provides full brand packages, photo, written, and graphical content for marketing purposes.
- Creates and designs websites for clients based upon their needs, ranging from portfolios to online e-commerce platforms.

Founder/Owner of Humble Wildlife Designs – Absolved into sjacobscreative.com June 2020 – Present

Lexington, KY

- Created freelance marketing service for local businesses that provides full brand packages, photo, written, and graphical content for marketing purposes.
- Creates and designs websites for clients based upon their needs, ranging from portfolios to online e-commerce platforms.

Marketing and Public Relations Intern – Forest Health Extension at The University of Kentucky 2020 – 2021

Lexington, KY

- Creates video content for various extension programs in regard to Forest Health
- Produces photo, written, and graphical content for all media platforms
- Promotes the importance of forest health message across all media platforms

Research Assistant – UK Forestry and Natural Resources 2020 – 2021

Lexington, KY

- Tracks and records bird species and activity via point-counts at various sites around Lexington
- Collects water and soil samples to proceed with quality testing
- Records and measures understory herbaceous vegetation by grids, as well as woody understory and overstory
- Enters and analyzes data to determine the impact of Urban Forestry on Lexington resources
- Compiles data and researches articles within a scientific journal article to expand research perspective

Communications and Student Relations Intern – UK Ag Equine Programs 2020 – 2021

Lexington, KY

- Produces photo, written, video, and graphical content for all media platforms
- Implements a photo management database and all instructional materials
- Creates promotional materials including (but not limited to): flyers, infographics, posters, tri-fold pamphlets to be used for marketing purposes

Axe Throwing Instructor – Battle Axes in Lexington, KY 2021

Lexington, KY

- Enforces safety among axe throwers, demonstrates throwing technique
- Effectively entertain guests from 30 minutes to 3 hours at a time
- Replace poplar boards as they become too chipped for axes to stick

Operations Assistant – White House Black Market 2019 – 2020

Lexington, KY

- Leads staff in inventory adjustment, back stocking merchandise, and online/in-person sales tracking
- Completes promotional phone calls as needed, as well as follow-ups with customers on their purchases
- Responsible for organizing, building, and implementing up all promotional materials

Kennel Assistant – Central Kentucky Pet Resort 2018 – 2019

Georgetown, KY

- Manages and cares for up to 80 dogs and cats at a time
- Responsible for feeding, administering medication, and general hygiene of the animals while at the business
- Ran daycare with up to 25 large dogs at a time, breaking up fights and introducing/removing dogs from group.

Personal Assistant/Nanny – Private Family Offer 2017 –2018
Nicholasville, KY

- Takes kids to and from school, practices, and to the barn for lessons
- Coaches riding techniques for the children
- Helps manage the family farm (deal with livestock, choring, etc.)

Seasonal Trail Guide – Southeast Pack Trips 2017 –2018
Jamestown, TN

- Leads commercial trail rides in the Big South Fork for 1-8 hours at a time
- Takes care of and maintains the herd of 25+ horses and mules
- Answers phone calls and takes reservations for trail rides
- Collects payment and files it away

Kennel Assistant – Zionsville Country Kennel 2016 –2017
Zionsville, IN

- Manages and cares for up to 150 dogs and cats at a time
- Responsible for feeding, brushing, and general hygiene of the animals while at the business
- Ran daycare with up to 25 large dogs at a time, breaking up fights and introducing/removing dogs from group.

16PERSONALITIES TYPE:

INTJ (The Architect)

CLIFTON STRENGTHS SIGNATURE THEMES

- Adaptability
- Command
- Responsibility
- Belief
- Activator

SKILLS & ABILITIES

- Advanced animal care
- Customer Service
- Adobe Suite
- Data Collection and Analysis
- Microsoft Office
- Content Crea